

# Daily Social Media Planner

Today is: \_\_\_\_\_

Newly released content on my website: \_\_\_\_\_

Happenings for the week: \_\_\_\_\_

New listing: \_\_\_\_\_

Industry news: \_\_\_\_\_

## facebook

Topic: \_\_\_\_\_

Copy: \_\_\_\_\_  
\_\_\_\_\_

Picture: \_\_\_\_\_

Link: \_\_\_\_\_

#hashtag: \_\_\_\_\_



## Instagram

Theme: \_\_\_\_\_

Picture ideas:

1. \_\_\_\_\_

Text: \_\_\_\_\_

2. \_\_\_\_\_

Text: \_\_\_\_\_

## twitter

Copy: \_\_\_\_\_

Links to: \_\_\_\_\_

Link: \_\_\_\_\_

Picture: \_\_\_\_\_

@: \_\_\_\_\_

#hashtag: \_\_\_\_\_

## Pinterest

New photos to pin:

1. \_\_\_\_\_

Board: \_\_\_\_\_

Link: \_\_\_\_\_

2. \_\_\_\_\_

Board: \_\_\_\_\_

Link: \_\_\_\_\_

## YouTube

Video title: \_\_\_\_\_

About: \_\_\_\_\_  
\_\_\_\_\_

Target Audience: \_\_\_\_\_

Sharing it to: \_\_\_\_\_  
\_\_\_\_\_

## LinkedIn

Topic: \_\_\_\_\_

Copy: \_\_\_\_\_  
\_\_\_\_\_

Picture: \_\_\_\_\_

Link: \_\_\_\_\_